PAST GIFTS WORKSHEET

Giving should full the positive emotions we discussed at the beginning of the eBook, and when donations fall short, it only deters us from future giving. In addition to noting some of the most recent giving experiences you've had, equally important is your emotional response to those gills. All emotions, positive or negative, are valid, so don't hold back

Some general responses might be *"I never found out how the money was used"* or *"I enjoyed the personalized emails."* Maybe you donated to a cause on behalf of a friend who was running a marathon for charity, but never received a thank you note from her. Maybe an organization sent too many emails a er your donation. Maybe you deepened your relationship with an organization an ended up attending a local bene t.

date	organization	amount	gift type	source	emotional response
		\$			
		\$			
		\$			
		\$			
		\$			
		\$			
		\$			

**Gift Type Examples:* General Operating Support, Bene t Tickets, Program, etc. **Source Examples:* Referral (from a friend, colleague, church), Mailing, Email, Disaster Response, etc.

Recipe for Good

TYPES OF GIFTS

<u>General Operating Support</u>: Supports an organization's operations as a whole covering day-to-day costs rather than a particular project.

Program Support: For speci c programs or projects.

<u>Unrestricted</u>: Allows the organization to use funding where its most needed.

<u>Capital:</u> Supports the purchase of property, remodeling, equipment needs, or construction.

<u>Seed:</u> For newly created programs or organizations just starting out, or to help launch a capital campaign.

<u>Capacity Building</u>: To assist in the development of organizational growth, skills and resource development, and program e ectiveness.

<u>Matching</u>: Helps a nonpro t leverage additional donations during a fundraising campaign.

<u>Challenge</u>: Conditional based on a certain amount of additional funds being raised.